

FOREWORDS

Dear Real Estate Professionals, Dear Friends and FIABCI Members,

I am honored to announce that the 65th FIABCI World Congress will be held for the first time in Luxembourg, from May 17th -22nd, 2014.

More than 1,000 high level decision makers are expected to gather for these six days of conferences, exhibitions and naturally to attend the International Prix d'Excellence FIABCI final during an exceptional gala dinner.

Globally thought to be a major player in the financial services industry, the Grand-Duchy distinguishes itself by opening-up to the world, its cultural and architectural treasures, and is characterized by an envied political stability: the ideal place to step in the European market.

We are committed to offer you a memorable event with meetings of a rare quality in order to fuel our shared ambition: **BUILDING HUMANITY**.

We propose for you a program made up of conferences and networking moments which will focus on four big topics: Architecture & Urban Design, Real Estate Marketing, Finance & Tax, and Cities & Technologies.

We kindly invite you to contact us from now in order to build up this future landmark event, but also to save the date in your 2014 agenda.

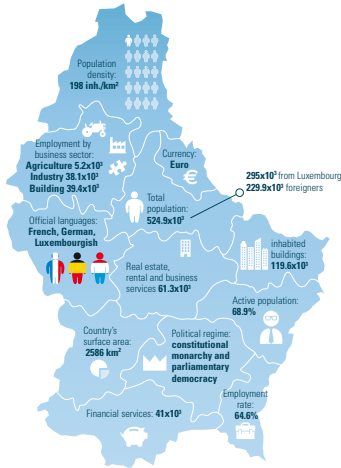
With my kindest regards,



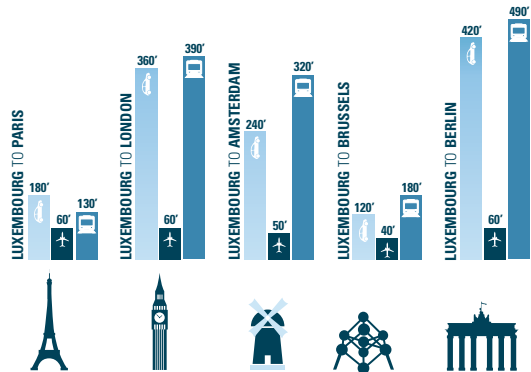
Carlo HEIN
President, FIABCI Luxembourg

ABOUT LUXEMBOURG

KEY FACTS

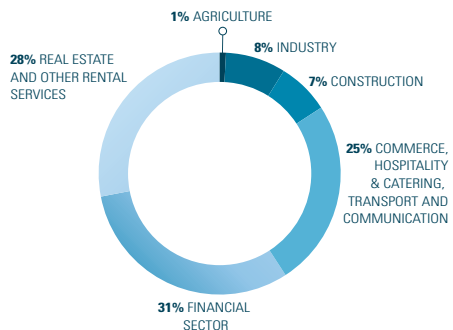


AT THE HEART OF EUROPE



ECONOMICS

- A services-based economy: 80% of all exports are services.
- Highly skilled and multi-lingual workforce.
- State-of-the-art IT infrastructure and international broadband connectivity.
- A reliable platform for doing business worldwide and setting up your European headquarters.
- Finance, Construction and Real Estate account for two-thirds of Luxembourg businesses.



FUNDS

- Business-friendly and highly tuned legal and regulatory framework.
- Luxembourg specializes in the administration and cross-border distribution of investment funds with tailored products.
- A leading investment fund center in Europe - second in the world behind the United States.

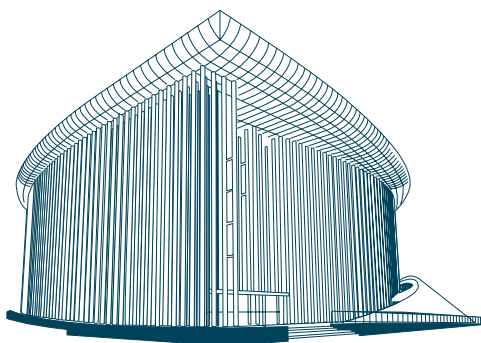
BUILDING HUMANITY

The ambition of the 65th FIABCI World congress is to propose an unforgettable event, a deep involvement in the search to offer the best program of conferences ever seen, gathered under the topic **BUILDING HUMANITY**.

The topic takes its roots from the history of Luxembourg as a symbol. Indeed and as a first landmark, the event logo represents the Red Bridge. The bridge was built in 1963, aiming to link Luxembourg's historic city center to the new born Plateau de Kirchberg, which was to become one of the main financial platforms in the world but also, as a seat for numerous european institutions, the gateway to Europe.



The second landmark that inspired us for the **BUILDING HUMANITY** topic is the fact that Luxembourg city architecture is marked all along by traces of former civilizations such as Celts and Romans. Another notable fact is that Plateau de Kirchberg combines modern architecture style (such as Ming Pei Mudam) with former fortresses and other landmarks from the past (such as the Vauban Citadelle).



BUILDING HUMANITY is also linked to the choice of our guest speaker, **Jeremy Rikfin**, one of the most renowned economists and thinkers of those days. More especially, his recent writing concerning the Third Industrial Revolution that will, thanks to the combination of new communication tools and renewable energies, lead to a financial disruption and a new societal system. This whole process starting with a deep real estate transformation, to build a new way of thinking, working, doing business; a new humanity.

KEY FACTS

DATE

MAY 17th to 22nd, 2014

VENUE

NEW CENTER OF CONFERENCES KIRCHBERG, LUXEMBOURG

VISITORS

A wide range of decision makers involved in all fields of real estate from all around the world. 2,000 attendees are expected for the three days of congress on May 20, 21 & 22.

EXHIBITORS

Business sectors from the real estate industry, including disciplines from building, architects, design, project management, will be represented in the exhibition area.

CONFERENCES, DEMONSTRATIONS & WORKSHOPS

Plenary sessions with international speakers, demonstrations and workshops powered by real estate specialists, marketing sessions and open discussions.

NETWORKING

Three days to discover new opportunities, generate leads and find new partners thanks to networking cocktails, Prix d'Excellence Awards Dinner, special VIP Lounge and more.

ORGANISERS

Farvest, the leading B2B international marketing and communication specialist in Luxembourg stands out thanks to its renowned international network of contacts, an elitist approach to offer efficient networking and bring state of the art technical services.

AGENDA

Tuesday May 20, 2014 Congress Day 1

BUILDING HUMANITY

09:30 (30'):	Door opening & registration
09:30 (30'):	Opening Ceremony
10:00 (40'):	Keynote address
10:40 (35'):	Coffee Break
11:15 (20'):	World Economic Outlook
11:40 (20'):	About Luxembourg
12:00 (120'):	Lunch

REAL ESTATE MARKETING

14:00 (5'):	Opening words
14:05 (30'):	Keynote
14:35 (30'):	Forum - World Council of Brokers
15:10 (35'):	Coffee Break
15:40 (20'):	Workshop // Workshop // Workshop
16:00 (20'):	Workshop // Workshop // Workshop
16:30 (60'):	Marketing session
17:30 (120'):	Networking Cocktail
19:30 :	City Trip 1 // Medal Holders' Dinner // City Trip 2
09:00-16:30 :	Exhibition

Wednesday May 21, 2014 Congress Day 2

CITIES & TECHNOLOGY

09:30 (30'):	Door opening & registration
09:30 (5'):	Opening words
09:35 (30'):	Keynote address
10:05 (30'):	Forum - World Council of Managers
10:35 (35'):	Coffee Break
11:10 (20'):	Workshop // Workshop // Workshop
11:40 (20'):	Workshop // Workshop // Workshop
12:00 (120'):	Lunch

FINANCE & TAX

14:00 (5'):	Opening words
14:05 (30'):	Keynote address
14:35 (30'):	Forum - World Council of Experts
15:10 (35'):	Coffee Break
15:40 (20'):	Workshop // Workshop // Workshop
16:00 (20'):	Workshop // Workshop // Workshop
17:30 (120'):	Networking Cocktail
19:30 :	FIABCI Prix d'Excellence Awards Dinner
09:00-16:00 :	Exhibition

Thursday May 22, 2014 Congress Day 3

09:30 (30'):	Door opening & registration
09:30 (5'):	Opening words
09:35 (30'):	Keynote
10:05 (30'):	Forum - World Council of Developers
10:35 (35'):	Coffee Break
11:10 (20'):	Workshop // Workshop // Workshop

ARCHITECTURE & URBAN DESIGN

11:40 (20'):	Workshop // Workshop // Workshop
12:00 (120'):	Lunch
14:00 (60'):	City Panorama
16:00 (60'):	Closing ceremony
19:30 :	Farewell Dinner
09:00-16:00 :	Exhibition

Friday May 23, 2014 Congress Day 4

10:00 (150'):	New board meeting // Study Tour Office // Study Tour Residential
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POST DAY CONGRESS

AWARDS

FIABCI has organized Prix d'Excellence Awards annually since 1992 to recognize property projects which best embodies the excellence in all real estate disciplines. The Award illustrates the idea of providing society with the optimal solution to property needs.

This is an International Award which is comprised of the following categories:

Environmental

Heritage

Hotel

Industrial

Master Plan

Office

Public Infrastructures / Amenities Residential

Residential

Resort

Retail

Rural

Specialized Project

Sustainable Development

All submissions will be judged in two tiers, first by Judges and then by Oversight Panel, who are experienced professionals and experts in the Real Estate industry from all over the world.

The judging criteria are based on General description of a project; Architecture and design; Development and construction; Financial and marketing; Environmental impact; and Community benefits.

Winners and Runners-up will be selected from each category, and a grand Awards Ceremony will be organized in conjunction with the **FIABCI World Congress on May 21, 2014**.

SPONSORSHIP OFFERS

DIAMOND SPONSOR

€50,000

Booth 6x6m
 2 Rollup in conference room
 2 Rollup in Forum 1 conference
 Rollup at FIABCI Prix d'Excellence Awards Dinner
 Rollup at Farewell Dinner
 Logo on all conference presentations
 Welcome words of one of the keynote addresses
 Participation in a forum
 20' workshop
 Preface and double page in event guide + C2 or C4

FIABCI Prix d'Excellence Awards Dinner:

3 tables of 10 persons
 1 guest at honor table
 Logo in booklet (*one for each attendee on tables*)
 Logo on menu, awards presentation and lectern

Farewell Dinner:

1 table of 10 persons
 Logo in booklet (*one for each attendee on tables*)
 Logo on menu, presentation and lectern
 20 Full Congress access
 10 VIP Room passes
 Brochure in press zone
 Fair trade PDF invitations
 Logo on program poster
 Logo on communication tools
 Logo and company description on event website

PLATINUM SPONSOR

€25,000

Booth 4x4m
 2 Rollup in conference room
 2 Rollup in Forum 1 conference
 Rollup at FIABCI Prix d'Excellence Awards Dinner
 Rollup at Farewell Dinner
 Logo on all conference presentations
 Welcome words of a forum
 Participation in a forum
 20' workshop
 Double page in event guide

FIABCI Prix d'Excellence Awards Dinner:

2 tables of 10 persons
 Logo in booklet (*one for each attendee on tables*)
 Logo on menu, awards presentation and lectern

Farewell Dinner:

5 seats
 Logo in booklet (*one for each attendee on tables*)
 Logo on menu, presentation and lectern
 15 Full Congress access
 7 VIP Room passes
 Brochure in press zone
 Fair trade PDF invitations
 Logo on program poster
 Logo on communication tools
 Logo and company description on event website

SPONSORSHIP OFFERS

GOLD SPONSOR

€20,000

Booth 3x3m
1 Rollup in conference room
1 Rollup in Forum 1 conference
Logo on all conference presentations
Double page in event guide
Participation in a forum

FIABCI Prix d'Excellence Awards Dinner:

1 table of 10 persons
Logo in booklet (*one for each attendee on tables*)
Logo on menu, awards presentation and lectern

Farewell Dinner:

3 seats
Logo in booklet (*one for each attendee on tables*)
Logo on menu, presentation and lectern
10 Full Congress access
5 VIP Room passes
Brochure in press zone
Fair trade PDF invitations
Logo on program poster
Logo on communication tools
Logo and company description on event website

SILVER SPONSOR

€10,000

Booth 3x2m
20' workshop
1 Rollup in conference room
1 Rollup in Forum 1 conference
Logo on all conferences presentations
Descriptive page in event guide

FIABCI Prix d'Excellence Awards Dinner:

1 table of 10 persons
Logo in booklet (*one for each attendee on tables*)
Logo on menu, awards presentation and lectern

Farewell Dinner:

1 seat
Logo in booklet (*one for each attendee on tables*)
Logo on menu, presentation and lectern
5 Full Congress access
3 VIP Room passes
Brochure in press zone
Fair trade PDF invitations
Logo on program poster
Logo on communication tools
Logo and company description on event website

BRONZE SPONSOR

€5,000

Logo on all conference presentations
Descriptive page in event guide

FIABCI Prix d'Excellence Awards Dinner:

2 seats
Logo in booklet (*one for each attendee on tables*)
Logo on menu, awards presentation and lectern
2 Full Congress access

2 VIP Room passes
Brochure in press zone
Fair trade PDF invitations
Logo on program poster
Logo on communication tools
Logo and company description on event website

SPONSORSHIP OFFERS

COFFEE BREAKS THREE DAYS 3 ZONES

EXCLUSIVE SPONSOR (5 breaks) **€15,000**

Branding of coffee break two days
Leaflet or goodies in giveaway bags
Double page in event guide
Brochure in press zone

5 VIP Room passes
Fair trade PDF invitations
Logo on communication tools
Logo and company description on event website

OPENING-NETWORKING COCKTAIL **€20,000**

EXCLUSIVE SPONSOR

Branding of the area
Logo on menu
Leaflet or goodies in giveaway bags
Double page in event guide
Brochure in press zone

5 VIP Room passes
Fair trade PDF invitations
Logo on communications tools
Logo and company description on event website

AWARDS DINNER-NETWORKING COCKTAIL

EXCLUSIVE SPONSOR **€40,000**

Branding of the area
Logo on menu
Leaflet or goodies in giveaway bags
Double page in event guide
Brochure in press zone

5 VIP Room passes
Fair trade PDF invitations
Logo on communications tools
Logo and company description on event website

VIP LOUNGE

EXCLUSIVE SPONSOR

€16,000

Branding of VIP Room
Leaflet or goodies in giveaway bags
Double page in event guide
Brochure in press zone

5 VIP Room passes
Fair trade PDF invitations
Logo on communication tools
Logo and company description on event website

SPONSORSHIP OFFERS

WELCOME SPONSOR

€20,000

Co-branding of welcome desk & badges delivery, parking
Exhibition area next to welcome desk
Double page in event guide
Brochure in press zone

5 VIP Room passes
Fair trade PDF invitations
Logo on communication tools
Logo and company description on event website

EXHIBITION

€6,000

Booth 2x3m
Brochure in press zone
Fair trade PDF invitations
2 Full Congress access

EXTRAS

Lanyards sponsoring (<i>to be provided</i>)	€8,000	Middle double page	€3,000
Bags sponsoring (<i>to be provided</i>)	€10,000	C2	€5,000
Descriptive page	€2,000	C3	€4,000
Advertising page	€2,000	C4	€6,000
Double page	€3,500		

RATES UPON REQUEST:

Insertion of a document in event guide & program	Branding
Special survey, lottery	Rollup design & production
Animations	Advertising creation
Brochure or goodies in giveaway bags	Video of your presentation

PRIX D'EXCELLENCE AWARDS DINNER

AWARDS DINNER GOLD SPONSOR €12,000

3 tables of 10 persons

1 Rollup

Logo on menu

Logo on awards presentation

Logo on lectern

Descriptive page in event guide

5 Full Congress access

2 VIP Room passes

Logo in booklet (*one for each attendee on tables*)

Logo on communication tools

Logo and company description on event website

AWARDS DINNER SILVER SPONSOR €8,000

2 table of 10 persons

Opening or closing speech

Goodies on table

2 Rollups

Logo on menu

Logo on awards presentation

Logo on lectern

Double page in event guide

10 Full Congress access

5 VIP Room passes

Logo in booklet (*one for each attendee on tables*)

Logo on communication tools

Logo and company description on event website

AWARDS DINNER BRONZE SPONSOR €4,000

1 table of 10 persons

Logo on menu

Logo on awards presentation

Logo on lectern

2 Full Congress access

1 VIP Room passes

Logo in booklet (*one for each attendee on tables*)

Logo on communication tools

Logo and company description on event website

TABLE OF 10 PERSONS: €2,000

BUILDING HUMANITY

WORLD CONGRESS > WWW.FIABCI65.COM

