

FIABCI 65th World Congress

BUILDING HUMANITY

WORLD CONGRESS > WWW.FIABCI65.COM

Luxembourg

17 > 22 MAY 2014

The 65th edition of the most dynamic and influential Real Estate Event

TOP 10 REASONS TO ATTEND:

- 1 1,500 real estate professionals from 50 countries
- 2 An incredible mix of real estate, technology, architecture, finance & sustainability trends
- 3 Unforgettable visionary keynote speakers
- 4 Access to the world's best practices in real estate
- 5 Elitist networking with award-winning decision-makers
- 6 Discover the most disruptive real estate related startups
- 7 Prix d'Excellence Awards Dinner: over 1,000 professionals expected
- 8 Build up your Meet & Match agenda for 3 days
- 9 Numerous study tours with outstanding projects
- 10 Luxembourg: one of the most friendly places in Europe

1,500 Attendees

50 Countries

40 Speakers

30 Exhibitors | 20 Startups | 14 Awards

25 Sponsors | 50 Partners

**Register
now**

Your registration code: **IPM1903**



65th FIABCI WORLD CONGRESS
17-22 MAY 2014, LUXEMBOURG



17, 18, 19 MAY: FIABCI DAYS*

*Closed meetings reserved for FIABCI members.

19 MAY

18:30 (120')

WELCOME COCKTAIL / CERCLE CITÉ, LUXEMBOURG CITY

20 MAY CONGRESS DAY 1

MORNING

BUILDING HUMANITY

- 09:00 (30') Door opening & registration
- 09:30 (15') **WELCOME WORDS** from Carlo Hein, President, FIABCI Luxembourg and Director, FIABCI65 & Flavio Gonzaga Nunes, FIABCI World President
- 09:45 (55') **KEYNOTE ADDRESS: Leading the way to the Third Industrial Revolution**
Jeremy Rifkin, President of the Foundation on Economic Trends
- 10:40 (35') Coffee Break
- 11:15 (25') **WORLD ECONOMIC OUTLOOK**
Carlo Thelen, CEO, the Luxembourg Chamber of Commerce
- 11:40 (20') **Structures for Real Estate Investment Worldwide**
- 12:00 (120') Lunch - Start-up Demo (13:00 - 60')



AFTERNOON

REAL ESTATE OPPORTUNITIES - WORLD COUNCIL OF BROKERS

- 14:00 (5') Opening words
- 14:05 (30') **KEYNOTE ADDRESS: Executive Women in Real Estate**
Robert James Oliver, International Asset and Property Management Professor, Master's Programme, Department of Economics, SciencesPo
- 14:35 (35') **FORUM – CHANGING THE LANDSCAPE OF REAL ESTATE MARKETING**
Lily Chang, President, Taichung Real Estate Development Association
Ron Phipps, Past President, NAR
Kirkor Ajderhanyan, President, FIABCI World Council of Brokers
Irfan Razack, Managing Director, Prestige Group India
Etienne Reuter, President, Agora
- 15:10 (30') Coffee Break
- 15:40 (20') **WORKSHOP SESSION 1**
- 16:00 (20') **WORKSHOP SESSION 2**



WORKSHOP SESSION 1

Corporate and tax efficient structuring to leverage your real estate marketing offerin

Joseph Hobscheid, Audit Partner & Gerdy Roose, Tax Partner, BDO

Sustainability and marketing – the new demands of an evolving concept

John Rauvoisin, Audit Partner, PwC

BREEM : More than a Green word

Oliver Lebrun, Head of Property & Asset Management & Thierry Debourse, Head of Luxembourg Office & Head of Retail Agency Belgium & Luxembourg, Cushman & Wakefield

WORKSHOP SESSION 2

Current international real estate marketing strategies

ELfy Pins, Manager Concepts & Design, SOLUM REAL ESTATE, Luxembourg

How can an innovative public transport e-mobility concept contribute to a carbon free city?

Mike Van Kauenbergh, Directeur Marketing, Sales Lentz

NIGHT

19:30

Medal Holder's Dinner (Exclusively reserved for FIABCI Medal Holders)
Cercle Munster, Luxembourg City

21 MAY

CONGRESS DAY 2

MORNING

CITIES & TECHNOLOGIES

WORLD COUNCIL OF MANAGERS

09:00 (30') Door opening & registration

09:30 (5') Opening words

09:35 (30') **KEYNOTE ADDRESS:**

The mission of architects

Zhang Yue, Chairman, BROAD Group

10:05 (30') **FORUM: BUILDING INNOVATIVE CITIES:
THE ROLE OF ICT**

Rüdiger Fritsch, Lawyer, Krall,

Kalkum & Partner GbR

Zhang Yue, Founder, BROAD Group



Adrian Joyce, Secretary General, European Alliance of Companies for Energy Efficiency in Buildings

Wolfgang Feist, Head of Passivhaus Institut, University of Innsbruck

Martin Von Hauff, President, FIABCI World Council of Managers

Pooran Desai, Co-founder, BioRegional

& International Director, One Planet Communities

Coffee Break

10:35 (35')

11:10 (20')

11:40 (20')

12:00 (120')

WORKSHOP SESSION 3

WORKSHOP SESSION 4

Lunch - Corporate Blind speed dating (13:00 - 60')

AFTERNOON

FINANCE & TAX - WORLD COUNCIL OF EXPERTS

14:00 (5') Opening words

14:05 (30') **KEYNOTE ADDRESS**

Nicolas Mackel, CEO, Luxembourg for Finance

14:35 (35') **FORUM: DEALING WITH REGULATIONS AND
TRANSPARENCY POLICIES**

Moderator: John Howell, Editorial Director, OPP Media

Thinking critically about valuation

Opening: Serge Krancenblum, President, Luxembourg Association of Family Offices

Terry Dunkin, President World Council of Experts, FIABCI

Coffee Break

15:10 (30')

15:40 (20')

16:00 (20')

WORKSHOP SESSION 5

WORKSHOP SESSION 6

WORKSHOP SESSION 3

Democratization of data: Unlocking the value of industry

Gaëtan Holderbeke, Directeur, wygSolutions

Buildings Like Trees, Cities Like Forests – the First Cradle to Cradle Country

Prof. Michael Braungart, Chemist

BIM strategy in practice

CRP Henri Tudor / Neobuild

Sylvain Kubicki, CRP Henri Tudor

WORKSHOP SESSION 4

Business Information Modelling

Francis Schwall, NeoBuild & Sylvain Kubicki, CRP Henri Tudor

Introduction to the Luxembourg professional real estate market.

Reasons to invest in this exciting European market

Romain Muller, Managing Director, JLL

One Planet Communities: Using Sustainability to Reduce Financial Risk and Enhance Returns – experience from around the world

Pooran Desai, Co-founder BioRegional & International Director One Planet Communities

Ben Gill, Project Manager, BioRegional

WORKSHOP SESSION 5

Luxembourg, the hub for Real Estate investment structures

Christoph Kossmann, Industry Leader Real Estate Clients, SGG

Luxembourg: Leading European domicile for Real Estate Investment Funds

LuxembourgforFinance

Keith Burnan, Partner, Real Estate & Private Equity,

ManagementPlus (Luxembourg S.A.)

Johan Terblanche, Partner, Loyens & Loeff

Luxembourg's response to Real Estate trends

Pierre Kreemer, Real Estate & Infrastructure leader KPMG

WORKSHOP SESSION 6

Luxembourg, AIFMD ready for your Real Estate structures

Kai Braun, Luxembourg Alternative Leader, EY

Nicolas Mackel, CEO, LuxembourgforFinance

Negotiation of Luxembourg Real Estate deals: tricks, traps and legal points of attention

Jean-François Findling, Managing Partner, Baker & McKenzie

Real estate practice in Benelux: overview of the financial, tax and other aspects of a Real Estate transaction

Loone Rooseboom, Real Estate Acquisition Practice Group in the

Netherlands, Loyens & Loeff, Netherlands

Georges Simon, Associate in the Tax department, Loyens & Loeff, Luxembourg

Christophe Laurent, Head of Loyens & Loeff's Real Estate Practice Group, Loyens & Loeff, Belgium

NIGHT

19:30

FIABCI Prix d'Excellence Awards Dinner / Rockhal, Esch-sur-Alzette

22 MAY

CONGRESS DAY 3

MORNING

ARCHITECTURE & URBAN DESIGN - WORLD COUNCIL OF DEVELOPERS

- 09:00 (15') Door opening & registration
- 09:15 (60') **KEYNOTE ADDRESS: «NO TITLE»**
Rudy Ricciotti, Architect & Engineer
- 10:15 (30') **FORUM: BUILDING TOMORROW'S CITIES**
Joao Crestana, President, FIABCI World Council of Developers/Investors
Claude Turmes, Member of the European Parliament and Vice-President of the Green Group in the EP
- 10:45 (25') Coffee Break
- 11:10 (20') **WORKSHOP SESSION 7**
- 11:40 (20') **WORKSHOP SESSION 8**
- 12:00 (120') Lunch – Marketing session (13: 00 - 60') moderated by Hendrik Nelde, President, FIABCI Belgium



MORNING

- 14:00 (60') **City Panorama**
Jason Hu, Mayor of Taichung, Taiwan
Eva Beleznay, Chief Architect, Budapest
- 15:00 (30') **FORUM – INTERNATIONAL PROPERTY MEASUREMENT STANDARDS**
Ken Creighton, Director of Professional Standards, RICS
Terry Dunkin, President World Council of Experts, FIABCI
Tony Grant, Past World President, FIABCI
Claudine Speltz, President, CEPI
- 15:30 (60') Startup demos
- 16:30 (60') **Closing Ceremony**
Investiture of new FIABCI World President, Robyn Waters
- 17:30 (90') New Board Meeting (FIABCI Board Members only)

WORKSHOP SESSION 7

Global Compact Cities

Paul James, Professor & Director of the Global Cities Institute (RMIT) and Director of the United Nations Global Compact Cities Programme
Major General the Hon. Michael Jeffery, former Governor General of Australia, Chairman, Future Directions International

Green certification: Building Humanity!

Guillaume Perrodin, Senior Advisor - Environment & Energy Efficiency Consulting, & Vincent Bechet Managing Director & Partner, Property Partners

Project Management in construction projects: an added value

Jacques Margue, Head of Sales and Eveline Beck, Head of Project Management, Paul Wurth

WORKSHOP SESSION 8

Reflexion on the concept of fortress (from physical to virtual) and how to handle the unique topography of Luxembourg City

Organised by OAI (Ordre des Architectes et Ingénieurs-Conseils)

Joint presentation of international and local architects

Smartdesign by an integrated and integral approach

Jeannot Schroeder, Administrator, CSD, PROgroup

NIGHT

19:30

Farewell Dinner

Monopol - Gasperich, Luxembourg



FIABCI

21 MAY 2014

Prix d'Excellence International

The FIABCI Prix d'Excellence recognizes the project that best embodies excellence in all the real estate disciplines involved in its creation.

Winners will be rewarded with a FIABCI Prix d'Excellence International Prize, on the occasion of an outstanding gala dinner to take place in the largest concert hall of Luxembourg on 21 May 2014.

Book your seat or table now!

Registrations on www.fiabci65.com



About

WHAT IS FIABCI ?

Founded in 1948, FIABCI, the International Real Estate Federation is a business organisation of real estate professionals worldwide.

With membership including 100 professional associations, themselves representing over 1,5 million members, 65 Academic Institutions and 3000 individual members from all professions of the real estate sector, FIABCI is the most representative real estate organisation in the world.

Members are located in over 65 countries on all continents.

FIABCI holds special consultative status with the Economic and Social Council of the United Nations.

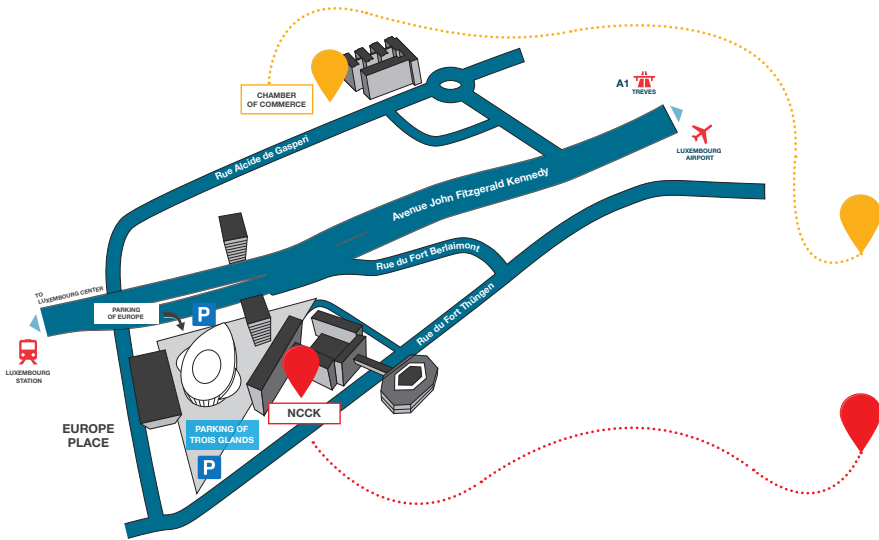
FIABCI 65TH WORLD CONGRESS

It's an international summit of concern for all real estate professionals worldwide that will be held in Luxembourg on 20, 21 and 22 May 2014.

This World Congress is an intensive three day professional program composed of conferences led by internationally renowned speakers, experts' debates, workshops and exhibition area as well as exclusive networking opportunities.

1500 real estate decision makers from about 60 countries are expected to take part to this event. Business sectors from the real estate industry, including disciplines from building, architecture, design, brokerage, property development, investment, project management, finance, expertise, funds, etc., will be represented.

VENUES



FIABCI Days

CHAMBER OF COMMERCE
7, rue Alcide de Gasperi
L-2981 Luxembourg-Kirchberg



Congress Days

NCKK: NEW CONFERENCE CENTER KIRCHBERG
1, rue du Fort Thüngen
L-1499 Luxembourg-Kirchberg

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